



Feed Management Systems

Software Solutions for Feeding Our Growing World

FOR IMMEDIATE RELEASE

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Feed Management Systems, Inc.™ Announces Version 2.0 Release of Brill Formulation™

(BROOKLYN CENTER, MINNESOTA, USA) – December 17, 2007

Feed Management Systems™ (FMS), an award-winning developer of software solutions for the worldwide commercial feed manufacturing industry, announced today the release of **Brill Formulation Version 2.0** to customers located in North America, South America and Australia. The global feed nutrition and multi-blend software tool manages the nutrients, ingredients, cost and feed formulas and is the most complete tool for obtaining the least-cost solution. With 50+ enhancements, users can gain even more efficiency by leveraging features such as SmartList reporting, increased optimization, the ability to run parametrics on ingredient value nutrients, rapid analysis of changes for purchasing decisions, and more.

We are proud to demonstrate our customer commitments with the release of Brill Formulation Version 2.0. The enhancements delivered in this release are provided to help companies improve the efficiency and responsiveness in their ability to optimize and make on-demand ingredient purchasing decisions.

“This release represents the largest development investment and effort in the history of this product line. Our planning process started over 2 years ago and consisted of reviewing customer suggestions, input from customer advisory meetings and extensive research on optimization technology.” stated Duey Yliniemi, Head of Development for FMS. “Thousands of hours have been put in to ensure the quality of this release. As a result of our beta program and our own regression testing, we are able to ensure the quality of the solution we release to customers.”

This release of Brill Formulation includes optimization enhancements and other notable features such as:

- Enhanced reporting including a new inquiry tool called SmartList, allowing users to organize, analyze and share data from within Brill Formulation. Using search criteria to limit the results to only records of interest, data can be exported and saved as a favorite so it can easily be rerun. This new tool can be helpful in responding to compliance requests by performing a search of all archived formulas to display all formulas that may contain a specific ingredient.
- The ability to run parametrics on an ingredients nutrient value allows users to quickly see the effect a nutrient value change has on the cost of your formula
- The ability to temporarily change and save nutrient values on an ingredient in Brill Formulation Multi-Blend. Users can test an opportunity ingredient that might have different nutrient analytical values and can help compare solution results for one ingredient from multiple suppliers where nutrient values are different.

- Increased usability features including a new menu structure, icons and fields to quickly categorize and access information across relevant functions

“The technology investments feed manufacturers make aid their ability to be profitable and ensure employee and customer satisfaction. FMS is continuing to ensure that this investment is not only innovative through product releases, but also more affordable.” states Rich Reynertson, CEO of FMS. “Due to the substantial benefits users can receive from this release, we have announced special bundles that not only provide the leading solution value, but also at the best price.”

Learn More

Customers who are current on a maintenance plan can now download Brill Formulation Version 2.0 with their user access at www.feedsys.com.

To learn more about how FMS solutions have helped customers like Hytek Ltd. **save thousands of dollars a month** with the ability to quickly test new pricing across each of their mills, and determine if and where to implement new ingredient pricing and reformulation changes. Visit http://www.feedsys.com/case_studies/case_studies.aspx

For more information on our special value bundle offerings, please contact FMS at info@feedsys.com.

About Feed Management Systems

Brill Formulation™, from Feed Management Systems, is the leading livestock feed nutrition software tool for the worldwide commercial feed industry. Combining advanced technology, industry expertise, system integration and comprehensive features, it is the central repository for all data related to nutrients, ingredients, cost and feed formulas and shares that data across all of your systems.

Brill Formulation Multi-Blend™ is the production and purchasing decision support tool you need to make the best economic use of limited ingredients. Multi-Blend has helped companies across the globe simplify the acquisition and allocation of ingredients across plants, reduce time in modeling changing scenarios, quickly reformulate in aggregate and make purchasing and selling decisions

Feed Management Systems, Inc. (FMS) is an award-winning software solutions company and a worldwide leader in providing industry solutions that link critical information between feed manufacturers and their suppliers and customers. For over two decades, FMS has helped ensure the safety, quality and affordability of the global feed supply by providing solutions to automate and optimize formulation, pricing, ordering, inventory, labeling, delivery, reporting, risk management and traceability compliance. As a Microsoft Gold Certified Partner, FMS was recognized as Microsoft Business Solutions 2006 Outstanding ISV Partner of the Year – Partner Choice Award for Excellence; Computer Reseller News’s 2006 Best in Show – MBS Partner of the Year award, and was a 2007 Minnesota TEKNE Award Finalist. For more information on these products, and Feed Mill Manager™, visit our website at www.feedsys.com.

Brill Formulation solutions are available in North America, South America, and Australia, from Feed Management Systems, and in other regions from FMS authorized distributors.