

Feed Management Systems

Software Solutions for Feeding Our Growing World

FOR IMMEDIATE RELEASE

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Feed Management Systems™, Inc. Announces the Release of Brill Formulation® Version 2.3

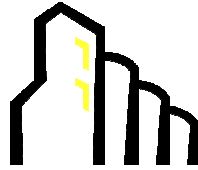
(BROOKLYN CENTER, MINNESOTA, USA) – October 16, 2009

Feed Management Systems™ (FMS), an award-winning developer of software solutions for the worldwide commercial animal feed manufacturing industry, announced today the release of **Brill Formulation™ Version 2.3** to customers globally. The global feed nutrition and multi-blend software tool manages the nutrients, ingredients, cost and feed formulas and is the most complete tool for obtaining the least-cost solution.

We are proud to demonstrate our commitment to our customers with the release of Brill Formulation Version 2.3, and would like to thank our customers for the input and feedback they provided. The enhancements and new tools delivered in this release are provided to help companies improve the efficiency and responsiveness in their ability to optimize, make on-demand ingredient purchasing decisions, and analyze and extend formulation data across the organization to enhance decision making ability.

This release of Brill Formulation includes notable features and new tools:

1. For users of our Brill Formulation Multi-Blend™, this release includes a **Double Parametric** feature which enables the user to run a parametric analysis on two variables at the same time. You can test one ingredient's restriction while testing another ingredient's cost change at the same time.
2. **SmartLists** are a popular feature and we have taken this capability to new heights. We have added two new Favorites, Nutrients All Plants and Nutrient Comparison. You can also take your Excel reports to the next level in a graphical format, quickly and easily with our new features. You can use the raw data format or the graphical format - use it as is, or customize to your needs, or now create new graphical reports within Excel at the touch of a button. Another great way for you to professionally extend your formulation data to others!
3. As regulations require you to maintain more records, this release provides enhanced data archiving with the **SQL Data Bridge** module. The SQL Data Bridge now provides you the option to archive your ingredient nutrient data, ingredient cost data and the formula specifications. As you build history in this database you will be able to extract the complete nutrient profile for all the ingredients in a formula in addition to the nutrient profile of the formula. This data along with the formula specification means you are able to show a complete reconstruction of a formula.



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4. Many Brill users are making great use of the **Global Equation** capability, due to their feedback; we have increased the capacity to **200** global equations.
5. **Microsoft Excel Interface.** Decision makers who want to perform additional analysis on formulation data will benefit from this **new tool**. This new interface tool allows you to export Stored Formulas, Ingredients, Ingredient Prices, Formula Specifications, Equations and Formula Set File information to Microsoft Excel, modify it as necessary and then import information back into your Brill Formulation database.

Our mission is to incorporate best practices and expertise in developing software that stays ahead of market-driving trends in feed and in technology, backed with services that help customers' maximize the value on return of their investments. For customers participating in the FMS Maintenance Plan program, their system remains up-to-date and running smoothly by benefiting from new software releases, and provides them flexibility on technology they know and trust from a leader in software solutions for the industry. Customers can now download Brill Formulation Version 2.3 with their user access at www.feedsys.com.

About Feed Management Systems

Feed Management Systems, Inc. (FMS) is an award-winning software solutions company and a worldwide leader in providing industry solutions that link critical information between feed manufacturers and their suppliers and customers. For over two decades, FMS has helped ensure the safety, quality and affordability of the global feed supply by providing solutions to automate and optimize feed formulation, pricing, ordering, inventory, labeling, delivery, reporting, risk management, traceability, and compliance. Customers globally utilize Brill Formulation®, Brill Formulation® Multi-Blend, Feed Ration Balancer™, Feed Tags™ and Feed Mill Manager™, which are all products developed and serviced by FMS. FMS markets and services its software through an expanding network of partners offering wide-ranging expertise in support of the global feed industry network of customers in over 60 countries.

As a Microsoft Gold Certified partner, FMS' recognition includes the following: Microsoft Business Solutions 2006 Outstanding ISV Partner of the Year – Partner Choice Award for Excellence; Computer Reseller News 2006 Best in Show – MBS Partner of the Year award, 2006 Dynamics President's Club and American Feed Industry Association's Food Safety Innovation awards in 2004 and 2005.

For more information, please visit our website at www.feedsys.com.